Impact Planning Canvas





CHALLENGE

What are the key research challenges/ problems that need to be addressed?



RESPONSE

How does your research plan respond to the challenge(s)?



UNIQUEVALUE **PROPOSITION**

What unique value will your research results bring to each beneficiary?



REACH AND ENGAGEMENT

How will you reach and engage with the beneficiaries during your research programme?



BENEFICIARIES

Who will benefit or use the results from your research?

RESOURCES

AND TEAM



MEASURE OF IMPACT

What metrics and related time frames will you use to demonstrate impact?

What resources and collaborators

do you need to put in place to deliver?



What is your funding roadmap to enable this research programme?



POTENTIAL IMPACT

What potential impact(s) will your research have? Cultural, Economic, Environmental, Health, Political, Scientific, Social, Technological, Training, etc.